

BUSINESS UPDATE

OCTOBER 2020



NEBRASKA CHAMBER'S VIRTUAL FALL FORUM

Wednesday, November 4, 2020 | Bremer Center | 8:30 a.m.

The Nebraska State Chamber and Industry Fall Forum tour will be held virtually this year. During the event there will be a frank discussion with local and state chamber members on economic advancements for the region through a virtual forum hosted by Central Community College. You can watch live at the Bremer Center or access the links to join the forum by sending an RSVP to Kelsey@growaurora.com.



	Aurora	Nebraska	USA	Ogallala	Cozad	York	Seward
Cost of Living							
Overall	85.8	89.1	100	79.6	75.9	82.1	91.3
Grocery	97	94.9	100	97.5	92.7	96.7	97.4
Health	138.4	132.3	100	135.4	137.6	122.4	125.7
Housing	65.1	73.1	100	48.7	40.2	63.3	77.2
Median Home Cost	\$150,600	\$168,900	\$231,200	\$112,700	\$93,000	\$146,400	\$178,600
Utilities	88.5	95	100	93.1	89.2	93.3	96.4
Transportation	66.1	76.1	100	63.7	62.9	59.6	81
Miscellaneous	102.7	98.6	100	98.4	97.1	99.8	99.8
Employment Information							
Income per Cap.	\$31,914	\$29,866	\$31,177	\$25,268	\$26,077	\$27,127	\$26,043
Household Income	\$63,665	\$56,675	\$57,652	\$36,097	\$41,573	\$52,889	\$60,589
Unemployment Rate	3.20%	3.30%	3.70%	3.10%	3.20%	3.40%	3.60%
Recent Job Growth	0.75%	1.20%	1.59%	-0.95%	0.00%	0.10%	1.25%
Future Job Growth	27.05%	28.22%	33.51%	17.34%	23.26%	25.55%	29.66%

According to these charts, Aurora is resident friendly due to one of the lowest overall scores in costs of living and the highest household income amount, except for Hartford, SD. Aurora, NE is attractive to businesses due to our recent and future job growth percentage, but businesses will be expected to pay employees more due to our low unemployment rate and high-income levels compared to our peers. Learn more at www.bestplaces.net.

	Abilene	Kansas	Atlantic	Iowa	Brush	Colorado	Hartford	South Dakota	Buffalo	Wyoming
Population	6,300		6,577		5,384		2,904		4,585	
Cost of Living										
Overall	76.7	83.1	78.3	83.7	89.5	121.1	98.1	88.3	102.7	98.1
Grocery	93.8	93	94.2	94.4	96.2	100.7	101.9	97	102	99.2
Health	101	103.4	133.6	121.5	99.1	95.8	91.6	101.5	132.4	131.3
Housing	49.2	59.6	45.1	61.1	85.2	166.1	107.2	83.8	107.7	99.1
Median Home Cost	\$113,800	\$137,700	\$104,200	\$141,200	\$196,900	\$384,000	\$247,900	\$193,700	\$249,100	\$229,200
Utilities	108.4	104.4	97.4	98.5	105.1	98.4	92.1	93.6	93.5	94.3
Transportation	64.1	79.3	63.8	71.4	73.8	106.7	84.2	71.2	83.4	77.6
Miscellaneous	96	97.6	98.1	98.9	96.5	100.2	101.5	98.3	103.2	100.9
Employment Information										
Income per Cap.	\$25,008	\$29,600	\$26,960	\$30,063	\$24,517	\$34,845	\$30,370	\$28,761	\$33,445	\$31,214
Household Income	\$47,731	\$55,477	\$43,538	\$56,570	\$52,245	\$65,458	\$78,688	\$54,126	\$51,923	\$60,938
Unemployment Rate	3.90%	3.80%	2.50%	2.70%	2.60%	2.80%	2.10%	2.70%	3.30%	3.80%
Recent Job Growth	-0.24%	0.51%	-1.16%	0.93%	4.69%	3.01%	1.70%	1.17%	-0.82%	-1.82%
Future Job Growth	21.99%	25.71%	15.07%	26.75%	53.38%	45.97%	35.57%	29.81%	23.35%	13.33%

AURORA, NE | OPPORTUNITY GROWS HERE

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