

BUSINESS UPDATE

SEPTEMBER 2020



AURORA DEVELOPMENT CORPORATION ANNUAL MEETING

Tuesday, October 20, 2020 | Bremer Center | 7:00 p.m.

Stockholders are invited to an informative evening of financial and activity reports, election of directors, and approval of board actions for the previous year. Stockholders will have the option to join the meeting virtually. More information will be available in the meeting notice mailed to stockholders on October 1st.

The following motor vehicle and non-motor vehicle sales tax figures compare Aurora and Hamilton County to similarly sized and located cities and counties in Nebraska. While sales dropped significantly in April and May, a large rebound was recognized in June compared to the previous year. Aurora preformed better in both areas compared to most peers.



Net Taxable Sales	June 2020	June 2019	% Change	May 2020	May 2019	% Change	April 2020	April 2019	% Change
Aurora	\$4,415,894	\$3,972,758	11.2	\$3,910,190	\$3,897,730	0.3	\$3,764,961	\$3,817,914	(1.4)
Ogallala	\$11,069,822	\$10,448,481	5.9	\$9,429,548	\$8,722,598	8.1	\$7,521,267	\$10,211,430	(26.3)
Cozad	\$4,788,069	\$4,552,509	5.2	\$3,855,999	\$4,134,868	(6.7)	\$3,801,572	\$4,070,263	(6.6)
York	\$16,856,297	\$17,486,318	(3.6)	\$15,767,520	\$16,377,142	(3.7)	\$14,237,514	\$15,471,724	(8.0)
Seward	\$8,941,823	\$9,386,078	(4.7)	\$8,445,520	\$8,648,412	(2.3)	\$7,563,739	\$8,381,948	(9.8)

Motor Vehicle Sales	June 2020	June 2019	% Change	May 2020	May 2019	% Change	April 2020	April 2019	% Change
Hamilton County	\$3,803,146	\$1,988,969	91.20	\$1,376,267	\$2,666,119	(48.40)	\$753,757	\$2,284,017	(67.0)
Keith County	\$3,630,630	\$2,290,706	58.50	\$754,396	\$1,766,152	(57.30)	\$605,248	\$1,888,537	(68.0)
Dawson County	\$2,585,648	\$1,262,370	104.80	\$242,461	\$5,312,794	(95.40)	\$1,140,721	\$5,219,463	(78.1)
York County	\$4,936,083	\$2,665,029	85.20	\$2,700,931	\$3,090,334	(12.60)	\$1,109,015	\$3,269,024	(66.1)
Seward County	\$6,119,196	\$3,616,791	69.20	\$2,055,373	\$4,045,500	(49.20)	\$1,655,235	\$4,812,919	(65.6)



WORKSHOPS

TUESDAYS NOON - 1:00 PM CST

- Oct. 6 - Holiday Marketing
- Oct. 13 - Persuasive Marketing Messaging
- Oct. 20 - 8 Marketing Steps to Business Success
- Oct. 27 - Introduction to Canva
- Nov. 3 - Google My Business
- Nov. 10 - Guerrilla Marketing
- Nov. 17 - Facebook Live
- Nov. 24 - Online Reputation Management
- Dec. 1 - Public Relations
- Dec. 8 - What is SEO?
- Dec. 15 - Facebook Essentials

FREE Workshops!

HOW TO REGISTER

- Go to <https://omaha.score.org>
- Click on "Take A Workshop"
- Select Your Event

CONTACT INFO

Elizabeth Yearwood
Small Business Administration
402-221-7200
Elizabeth.yearwood@sba.gov



NECHAMBER

2020 Virtual Manufacturing Summit Series

October 12-15, 2020
9-10:30 a.m. CDT daily

SPONSORED BY:
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Nebraska Public Power District
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As a benefit to our members, this summit series will be livestreamed at the Aurora Bremer Center for those interested in attending, during the times listed above. Agenda topics include: COVID-19 Manufacturing Outlook, Education Partnerships, International Trade, Building Supply Chain and more. [View the agenda.](#) [RSVP to watch.](#)



AURORA, NE | OPPORTUNITY GROWS HERE

Aurora Development Corporation | 1604 L Street | P.O. Box 226 | Aurora, NE 68818
402-694-4088 | kelsey@growaurora.com | www.GrowAurora.com (coming soon)